




WINDERMERE & BOWNESS COMMUNITY PLAN - CONSULTATION DRAFT

21st April 2009.




See final page for full partner names and priority grading

HOUSING					
Issue	Action	Priority	Partners	Timescale	Ref
Address availability of affordable homes.	<p>Work with appropriate partners to identify potential sites suitable for future development.</p> <p>Ensure planning legislation reflects this need.</p> <p>Seek route to increase salary levels to address low pay rates.</p>		<p>LDNPA</p> <p>SLDC</p> <p>South Lakes Housing</p> <p>LSP</p> <p>CSP</p> <p>Local Economic Board</p>	5/10 years	1.1
Need to maintain availability of homes for local residents	<p>Monitor occupancy changes within LAP (local accommodation property) to ensure legitimate residency.</p> <p>Seek route to ensure that all local occupancy clauses retained in perpetuity.</p>		<p>SLDC</p> <p>LDNPA</p>	5/10 years	1.2
Find route to reduce existing stock of empty property for affordable housing use.	<p>Provide effective means to acquire empty property for local use in perpetuity:</p> <ul style="list-style-type: none"> • work with existing housing trusts • establish housing trust • Increase council tax for non occupied properties. • Investigate scheme to reward those buying/owning 2nd home for 'buy to let local.' <p>Investigate opportunity for 2nd homes used for holiday letting to require planning approval.</p>		<p>Housing Trusts</p> <p>South Lakes Housing</p> <p>National Trust,</p> <p>CCC</p> <p>Community Groups</p>	5/10 years	1.3

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TOILETS					
Issue	Action	Priority	Partners	Timescale	Ref
Ongoing provision of existing toilet facilities.	<ul style="list-style-type: none"> • Find route to reduce costs of maintaining public toilets. • Introduce pay to use. • Introduce paid advertising within facilities. • Attract local sponsorship 		SLDC Commercial operators Local businesses Hospitality providers. Charitable trusts. SLDT	0/2 years	2.1
Enhancement to quality and availability of toilets for public use.	<ul style="list-style-type: none"> • Identify café, pubs, cinemas etc willing to provide toilet facilities for wider public use. • Investigate opportunity to financially reward businesses extending toilet provision to wider public use. • Investigate creation of a social enterprise (toilets trust?) remitted to maintain and extend provision of public toilets. • Investigate opportunity for public/private/third sector independent or partnership operation of key public toilet facilities. 		SLDC LDNPA Local Businesses Hospitality providers SLDT	0/2 years	2.1
Prevention/reduction of toilet vandalism	Investigate provision of vandal proof and easy to clean toilets. <ul style="list-style-type: none"> • self cleaning toilets. 		Police SLDC		2.3

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	<ul style="list-style-type: none"> • stainless steel unisex cubicles • implementation of best practice from elsewhere. • Improved lighting. 		Private contractors SLDT	0/2 years	
Cleanliness of facilities	<ul style="list-style-type: none"> • Employment of locally based cleaning and maintenance contractor. • Establishment of social enterprise to administer project 		SLDC LDNPA SLDT	0/2 years	2.4

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PARKS, SPACES & LEISURE					
Issue	Action	Priority	Partners	Timescale	Ref
Re establish Civic Pride	Develop scheme to encourage return of Civic Pride across the community. Create a Civic Pride toolkit		SLDC Civic Society SLDT	0/2 years	3.1
Develop pride in our parks and open spaces.	<ul style="list-style-type: none"> • Encourage creation of community groups to care for/monitor the parks and floral displays. • Involve youth in such opportunities. • Seek investment for parks development from specific groups/organisations. 		SLDC CCC Local businesses Schools Community Groups SLDT	0/2 years	3.2
Provide water fountains	Develop schemes to reinstate/provide new facilities as found elsewhere in EU.		LDNPA SLDC CCC Commercial operators United Utilities SLDT	0/10 years	3.3
Promote unique selling point of our local parks and associated facilities	<ul style="list-style-type: none"> • Improve informational signage. • Promote individual facilities. • Develop a local “recreational spaces” leaflet. 		Local businesses Cumbria Tourism SLDC	0/2years	3.4

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	<ul style="list-style-type: none"> Identify “spaces to do”: i.e. Relax ; Play; Picnic; Exercise for different ages. 		Chamber of Trade SLDT		
Meet demand for allotments	Identify potential sites for: <ul style="list-style-type: none"> Allotments. Community growing projects. Community gardens. Garden share schemes identify routes to effect delivery 		SLDC CCC National Trust SLDT	0/2 years	3.5
Extend benefits of Windermere in Bloom and widen awareness	<ul style="list-style-type: none"> Signage to promote ‘Cumbria in Bloom’. Widen involvement amongst our community. Regularly monitor the plants and displays for any sign of disease. Develop year round approach to quality displays in public/visitor spaces. Promote Civic Pride approach to scheme development. Increase sponsorship opportunity. 		Commercial Businesses SLDC CCC Chamber of Trade Cumbria Tourism SLDT	0/2 years	3.6
Create a sense of place for Windermere and Bowness	Pursue proposals to regenerate Ellerthwaite Square/Library Gardens to provide accessible, safe and appealing space for community and visitor use.		SLDC CCC LDNPA Civic Society SLDT	0/2 years	3.7

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	Investigate opportunity for delivering enhancement to underutilised space within Bowness.				
Extend access to wider range of appropriate sporting facilities to meet health needs across the community.	<p>Pursue opportunity for Multi Use Games Area (MUGA) within appropriate location.</p> <p>Encourage creation of well located facilities for resident and visitor youth.</p> <p>Research opportunity, and seek delivery where appropriate, for the provision of facilities meeting the needs of the older members of the community.</p> <p>Encourage good value approach to public access sports facilities.</p>		<p>PCT</p> <p>SLDC</p> <p>CCC</p> <p>Sporting clubs and facilities</p> <p>Age specific groups</p> <p>BWCCT</p> <p>SLDT</p>	0/2 years	3.8
Ensure towns footpath links are maintained in relation to their location and use	<p>Regularly monitor for obstruction/hazards</p> <p>Ensure signposting clean and appropriate.</p> <p>Maintain lighting to appropriate levels</p>		<p>CCC</p> <p>LDNPA</p> <p>SLDC</p> <p>Walking groups</p>	0/2 years	3.9

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GREEN & CLEAN					
Issues	Action	Priority	Partners	Timescale	Ref
Impact of dog fouling and litter.	<ul style="list-style-type: none"> • Evaluate issues relating to dog control, litter and fouling. • Increase allocation of dog bins. • Investigate better ways of enforcing by laws – extend remit of traffic wardens. • Provide environmentally friendly poop scoop bags. • Investigate effectiveness of designated dog exercise areas. • Promote routes to stricter enforcement and penalties in appropriate locations. • Support production a litter 'toolkit' to promote best practice re fouling and litter management at community level. • Provide cigarette and gum bins on the streets 		Police SLDC LDNPA	0/2 years	4.1
Need to reduce overall litter pollution and further increase recycling awareness	<p>Build on existing litter pick successes with local schools and organisations.</p> <p>Consider some form of competition to encourage a sustainable approach to local cleanliness.</p>		Police SLDC LDNPA CCC Commercial operators Schools	0/2 years	4.2

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	<p>Improve coordination of existing service promotion – develop wider understanding of who does what.</p> <p>Employment of a ‘Parish Handyman’ to help maintain cleanliness within key areas.</p> <p>Ensure that bins provided are fit for purpose and easily maintained.</p> <p>Install small scale recycling collection points alongside general waste bins.</p> <p>Publish information about prosecutions relating to Fly Tipping.</p> <p>Develop an appropriate forum to encourage input of ideas from local schools.</p> <p>Improve awareness of litter bin location and frequency of empty. Seek to ensure that demand meets provision.</p> <p>Undertake mapping exercise/monitoring of bin location v usage.</p> <p>Consider location of additional small scale recycling facilities in high visitor throughput areas such as The Glebe, Miller Ground, etc.</p> <p>Encourage storage of bins/recycling boxes within owners property rather than being left on the street..</p>		<p>Police SLDC LDNPA CCC</p> <p>Commercial operators Schools</p>	<p>0/2 years</p>	
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<p>Help reduce the impact of Junk Mail</p>	<p>Promote the use of mail preference service through local communication media.</p> <p>Encourage local partners/businesses to combine information etc into one publication.</p> <p>Seek routes to highlight the waste created.</p>		<p>The Hub SLDT Westmorland Gazette</p>	<p>0/2 years</p>	<p>4.3</p>
<p>Move towards reducing local Carbon Footprint.</p>	<p>Promote development of steering group to identify routes to footprint reduction.</p> <p>Find route to better inform local residents/businesses regarding energy efficiency installation and planning processes that may be required.</p> <p>Provide easy access to information regarding grant availability, help lines, web based information etc.</p> <p>Ensure that new builds deliver improved carbon footprint towards an ultimate goal of zero.</p>		<p>South Lakes Action on Climate Change. Transition initiative SLDC LDNPA CCC SLDT</p>	<p>0/3 years</p>	<p>4.4</p>
<p>Encourage utilisation of alternative energy sources</p>	<p>Develop/promote schemes to extract energy from Windermere.</p> <p>Support appropriate schemes for renewable energy production.</p>		<p>Green Business Forum C.Ben Envirowise ENCAMS Chamber of Trade SLDT</p>	<p>0/3 years</p>	<p>4.5</p>

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	<p>Encourage utilisation of wind power where appropriate.</p> <p>Enhance awareness of micro renewable energy opportunities including use of household waste within domestic situation.</p> <p>Develop schemes for grey water collection and use.</p>				
<p>Seek ways to reduce environmental impact of motor vehicles.</p>	<p>Encourage energy efficient driving.</p> <p>Improve allocation/utilisation of cycle routes.</p> <p>Encourage car sharing schemes.</p> <p>Encourage introduction of cost effective water taxis on the lake.</p> <p>Develop more awareness of cost efficient and transferable ticketing opportunities.</p> <p>Upgrade standard of public transport provision.</p> <p>Find route to acceptable park and ride provision.</p>		<p>SLDC CCC LDNPA LLCRP. LLRUG Stagecoach, Windermere Lake Cruises Other commercial transport operators.</p>	<p>0/10 years</p>	<p>4.6</p>

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COMMUNITY WELLBEING AND SAFETY					
Issues	Action	Priority	Partners	Timescale	Ref
Address concern street crime and general disorder	<p>Promote opportunity to investigate effective use of street based or alternative CCTV installation.</p> <p>Introduce a community facing website for local police related matters and positive communication.</p> <p>Work with police and CSP to promote good practice in relation to crime reporting.</p> <p>Encourage development of Environmental Visual Audits.</p> <p>Support systems for better monitoring of areas of identified undesirable activities.</p> <p>Support Pedestrian Survey studies to identify improved use of public spaces.</p> <p>Promote contact numbers to enable appropriate police response to 'petty' crime.</p> <p>Support initiatives to ensure appropriate policing presence during key events.</p>		<p>CDRP Police and Fire Authority CCC SLDC SLDT</p>	0/2 years	5.1

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Improve preparedness of community in relation to storms, floods or pandemics.	Development/dissemination of Community Friendly Emergency Planning Procedures.		SLDC CCC PCT Police and Fire Authority Voluntary organisations	0/2 years	5.2
Improve access to affordable loans and greater access to information about cost of loans.	Investigate establishment of a Credit Union Investigate and promote routes to alternative funding and availability of existing local schemes. Improve signposting to debt advice.		SLDC CCC CAB SLDT	0/5 years	5.3
	Widen awareness of crime mapping website and how to interpret				

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COMMUNICATION					
Issues	Action	Priority	Partners	Timescale	Ref
<p>Increase awareness of activities undertaken by Town Council and encourage increased community participation.</p>	<p>Establish, develop and manage a dedicated Town Council website.</p> <p>Improve presentation and access to Town Council minutes.</p> <p>Ensure frequency of The Hub meets local demand.</p> <p>Extend awareness and utilisation of The Hub on-line.</p> <p>Introduce more regular issues of The Hub, and identify route to improve funding streams.</p> <p>Develop content of Annual Parish Meeting to be more community inclusive. Find route to encouraging greater community presence at meetings.</p> <p>Identify opportunity to utilise role of Mayor to greater benefit of resident and business community.</p> <p>Consider introduction of local 'councillor surgeries'. Promote contact details for local councillors.</p>		<p>SLDC LSP Local Businesses Local Newspapers Chamber of Trade Shops Library SLDT</p>	<p>0/2 years</p>	<p>6.1</p>

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	Celebrate community achievements.				
Ensure that Windermere Town Council seen to be inclusive of 'parish' as a whole	Research opportunity to rename Council to incorporate Bowness within title, implement if appropriate.		CaLC SLDC	0/1 year	6.2
Deliver improved accessibility to community resources	Support opportunities to deliver enhanced community service/information provision at Windermere Library. Seek route to development of a Community Campus through joint provision of services linking Library/Library Gardens/ Marchesi Centre and Langstone House (Broad Street) facilities. Develop a youth forum for Action in our Community, encourage volunteering.		SLDC CCC Voluntary sector	0/5 years	6.3
Encourage more positive approach to local content within the Westmorland Gazette and other local media.	Encourage residents to report more positive information on local activities in the Gazette. Seek route to increase local information within Community News sector of Gazette. Encourage alternative new media opportunities for community communication.		The Hub Neighbourhood forum Community SLDT	0/2 years	6.4

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<p>Widen community involvement with benefits of town twinning</p>	<ul style="list-style-type: none"> • Encourage wider participation from family groups. • Widen awareness of twinning opportunities involving local schools. • Improve communication about twinning activities and events both here and in Diessen. 		<p>The Windermere-Diessen Twinning Association</p>	<p>0/2 years</p>	<p>6.5</p>
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HIGHWAYS AND TRANSPORT					
Issue	Action	Priority	Partners	Timescale	Ref
Train Service	Seek to identify opportunity for more regular Windermere/Oxenholme shuttle service.		CCC SLDC LLCRP LLRUG LDNPA	0/5 years	7.1
Bus Service	Support initiatives to improve quality of local buses Improve access for the disabled and push chair users. Seek routes to reduce cost of travel.		CCC Stagecoach Other commercial operators LDNPA	0/5 years	7.2
Motor Cars	Encourage development of local schemes to encourage use of environmentally friendly motor vehicles.		Taxi companies Car rental companies Local green initiatives LDNPA	0/5 years	7.3
Bicycles	Encourage greater awareness of proper use of designated cycle routes. Encourage development of suitable cycle routes across the area without pedestrian conflict		SLDC CCC LDNPA Sustrans Cycle businesses	0/5 years	7.4
Maintenance of efficient traffic flows throughout area	Ensure changes to traffic system are properly trialled and most appropriate solutions implemented.		CCC	0/10 years	7.5

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<p>Reducing the dominance of the private car.</p>	<p>Pursue initiatives to improve town edge 'Gateway' Parking.</p> <p>Support initiatives for development of an integrated, sustainable and affordable public transport system.</p> <p>Seek to encourage appropriate authorities to initiate reasonable levels of car parking charges to encourage longer stay parking.</p> <p>Support installation of a transferable car park ticketing policy across local car parks regardless of operator.</p>		<p>CCC SLDC LDNPA CT</p>	<p>0/5 years</p>	<p>7.6</p>
<p>Concern over rectification of highways failings.</p>	<p>Improve awareness of activities of Highways Stewards and HIGHWAYS HOTLINE.</p> <p>Investigate installing highways issue reporting points in strategic locations (library etc)</p> <p>Seek to have highways hot line reporting via website made user friendly.</p> <p>Request that schedule of rectification times for hotline issues reported are publicly available.</p>		<p>CCC</p>	<p>0/2 year</p>	<p>7.7</p>
<p>Improved response to local issues of cleanliness & repairs.</p>	<p>Employ a local 'highway' steward responsible for direct rectification of local issues.</p> <p>Utilise local steward to liaise with</p>		<p>WTC</p>	<p>0/1 year</p>	<p>7.8</p>

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	appropriate authorities to address issues beyond their personal remit.				
	<p>Establish a 'vegetation hotline' or similar reporting process.</p> <p>Establish process for monitoring areas of concern.</p> <p>Seek to promote good housekeeping to encourage households and businesses to regular monitor their boundaries and attend to overhangs.</p> <p>Clarify legislation relating to overhanging vegetation.</p> <p>Address risk averse concerns regarding private individuals maintaining public space on their boundaries.</p>		<p>WTC SLDC CCC</p>	<p>0/2 years</p>	<p>7.9</p>

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SKILLS/TRAINING/EMPLOYMENT					
Issue	Action	Priority	Partners	Timescale	Ref
Improve access to wider range of vocational skills training	<p>Identify source and find better route to promote local training providers and courses available.</p> <p>Identify routes to extend access to wider training opportunities.</p> <p>Encourage provision of opportunities for apprenticeships and identify opportunity to access grants.</p> <p>Seek route to promote awareness of local employment opportunities.</p> <p>Promote wider awareness of range of local businesses and employment needs.</p>		Kendal College Lakes School Connexions LSP	0/2 years	8.1
Improve awareness of opportunities available through University of Cumbria	<p>Develop closer liaison with U o C.</p> <p>Work with U o C to ensure local awareness of courses available.</p>		UoC LSP	0/5 years	8.2
Address limited availability of 'affordable' starter/incubator workspace.	Ensure that local initiatives for new developments are properly considered ensuring that appropriate development opportunities are not overlooked.		SLDC LDNPA LSP SLDT	0/10 years	8.3

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	Support innovative opportunities for delivery of new business opportunities.				
Increase local volunteer base to help widen experience opportunities	<p>Identify vacancies within local community organisations.</p> <p>Encourage wider voluntary participation by more widely promoting opportunities available.</p> <p>Address concerns relating to perceived risks associated with volunteering.</p> <p>Facilitate a volunteering fair.</p>		<p>Voluntary Organisations</p> <p>Connexions</p> <p>Schools</p> <p>Colleges</p>	0/2 years	8.4
Need to address 'low wage' economy	<p>Work with appropriate authorities to provide tangible opportunities to attract entrepreneurial business development.</p> <p>Seek route to improve status of jobs within hospitality and retail sector.</p> <p>Identify opportunity to enhance job status through focussed training.</p> <p>Improve viability of low pay sector business through tangible business support.</p>		<p>LSP</p> <p>CREA</p> <p>Business Link</p> <p>CoT</p>	0/10	8.5

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ECONOMIC DEVELOPMENT					
Issue	Action	Priority	Partners	Timescale	Ref
Improve local trading environment to maintain and develop business diversity.	<p>Support programmes to enhance business presentation of 'high street' businesses.</p> <p>Support programmes to improve standards of customer service.</p> <p>Encourage initiatives to promote local shopping.</p> <p>Seek route to help maintain rural service provision.</p>		SLDC CCC LSP LDNPA CoT SLDT	0/2 years	9.1
Improve quality of local shopping and business environments	<p>Support initiatives to attract investment to deliver appropriate public realm regeneration and trading environment enhancement.</p> <p>Support development of a Business Improvement District Programme (BID's)</p>		CCC SLDC LDNPA SLDT	0/10 years	9.2
Improve customer spend.	<p>Investigate opportunity to introduce 'local currency'</p> <p>Improve awareness of diversity of local businesses.</p>		CoT SLDC CCC SLDT	0/5 years	9.3

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	<p>Develop a buy local scheme.</p> <p>Investigate potential for groups of local retailers to offer a web based home delivery scheme</p>		<p>CT Business Community</p>		
<p>Extend opportunity for new business establishment</p>	<p>Identify sites for development of industrial/business use- such as at Alice Howe down to railway line.</p> <p>Encourage more innovative thinking regarding development of agricultural buildings for clean industry use</p>		<p>LDNPA SLDC LSP</p>	<p>0/5 years</p>	<p>9.4</p>

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Priority:



HIGH



MEDIUM



LOW

Partners Identified:

BWCCT	Bowness and Windermere Community Care Trust
CAB	Citizens Advice Bureau
CaLC	Cumbria Association of Local Councils
CBeN	Cumbria Business Environment Network
CCC	Cumbria County Council
CoT	Windermere Chamber of Trade
CREA	Cumbria Rural Enterprise Agency
CSP	Cumbria Strategic Partnership
CT	Cumbria Tourism
ENCAMS	Environmental Campaigns (Keep Britain Tidy)
LDNPA	Lake District National Park Authority
LLCRP	Lakes Line Community Rail Partnership
LLRUG	Lakes Line Rail User Group
LSP	Local Strategic Partnership
PCT	Primary Care Trust
SLDC	South Lakeland District Council
UoC	University of Cumbria
WTC	Windermere Town Council