

Hub

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...your free community magazine

Airshow Flying High Weekend 25th-26th July

We are in for a bumper Airshow in 2009, with a Vulcan Bomber (sponsored by the Hydro Hotel) - and the Red Arrows are back!

There will be displays from Team Guinot wing walkers (pictured), and flypasts from Spitfire, Hurricane, Chinook, Jet Provost, Hawk and the world-beating Pitts 12 aerobatic display.

Full details inside on page 4.



Flying the Flag in Windermere

Windermere resident Don Graham worked tirelessly to get the Union flag flying over Windermere Library once again. Don said: "I encourage everyone to fly the flag every day – not just on high days and holidays!"

Pictured (right to left) are Don with Robin Jamieson of NPS NW Ltd (SLDCs property agents) and Paul Holdsworth of SLDT. Together Don, Robin and Paul worked together for a new flagpole in Library Gardens.

Bowness goes bananas for bananas in Fairtrade Feeding Frenzy

For 24 hours this March over 1300 people in Windermere and Bowness ate a Fairtrade banana each as part of the world's biggest banana eating event for Fairtrade Fortnight 2009.

The aim was to highlight the importance of Fairtrade for the banana growers. Fairtrade ensures banana farmers receive a fair price for their bananas, are paid promptly, have good working conditions and receive a social premium to spend developing local amenities like schools and health centres.

Windermere's Mayor and local youngsters enjoyed meeting Peter Rabbit from The World of Beatrix Potter at the Go Bananas! event on the promenade. Fairtrade would like to thank everyone who helped make Go Bananas! so successful, especially The Lions, Windermere Lake Cruises, as well as Booths, McClure's and Bowness and Windermere Co-ops who all supplied bananas.



In a double whammy, this May Windermere and Bowness Fairtrade Group also unveiled a plaque to promote Windermere and Bowness as Fairtrade towns. The locally made slate plaque was funded by local businesses headed by Style Trading's Kate Boyer, and crafted by Bowness' very own Andrew Irvine of Stonecroft Designs. The plaque was unveiled by Mayor Bill Smith and Tim Farron MP.

If you would like to join the Windermere and Bowness Fairtrade Group please contact Judith Bird on 44742.

Report from your County Councillors

Windermere and Staveley Neighbourhood Forum

At the last Neighbourhood Forum lots of people gave updates on their projects and work, including the Police, Lakes Line Rail User Group, the National Park Authority, Town Centre Management, the National Trust, Kentmere hydro-electric scheme, Staveley Green Travel initiative and Windermere Lake User Forum. Grants were awarded to local community groups including The Hub, Crook First Responders and Lakes Line Rail User Group.

The Forum then heard from Maggie Mason of the 'Transition Town' initiative. She explained that the age of plentiful cheap oil is coming to an end, and that this has serious implications for our way of life as oil is the 'magic ingredient' in industry, travel, healthcare, agriculture – and most other things we take for granted. A 'Transition Town' is one working to manage the transition between how things are now and how they need to be in the future, involving living in a more sustainable way. For more information see www.transition-south-lakes.org.uk

If you would like to receive Neighbourhood Forum notices, please call 01539 713180 or email kath.craig@cumbriacc.gov.uk the next meeting will be on Monday 6th July, 7pm at the Ladyholme Community Centre on Lake Road – all welcome.

Town centre seats and planters

You may have noticed three of the new benches in Windermere have unfortunately been hit by vehicles. The County Council, Town Council and South Lakes Development Trust are looking at this issue, together with the ongoing maintenance of the planters, as part of a joined up effort to ensure both these facilities remain for the benefit of all.

Windermere Library – dates for your diary

23 June – Mid-summer murder crime writer Diane Janes will be appearing at 7pm, tickets £1

11 July – 12 September - summer reading challenge.

For tickets and information telephone 62400

Silver anniversary celebrations

The Neighbourhood Forum gave a grant to the Lakes Line Rail User Group to help it produce a special Silver Jubilee edition of its newsletter to celebrate its 25th anniversary. The group works hard to gain improvements for the Windermere to Oxenholme rail line. Members are always quick to take on issues with the rail industry on rail users' behalf, like timetabling changes which affect local people. Hats off to this hard-working local group. If you would like to find out more, call 01539 729817.

DFT funding boost

With cash help from the Department for Transport, Cumbria is putting together a detailed inventory of everything on the County's highways, speeding up maintenance to everybody's benefit. For example, if somebody calls the Highways Hotline to report a problem with a lamppost on their street, it can be located on a computer map showing exactly where it is, the types of components in the unit, and when it was last serviced. It will also allow 'depreciation modelling' to be carried out allowing better pinpointing of when and where money should be spent.

Thumbs up for Highways Stewards

We are pleased to say that Highway Stewards are now in post across Cumbria, doing minor jobbing work and acting as

a contact point about highways issues in local communities. A Cumbria Highways survey shows that the Stewards have been generally very well received. Many said that it was a step in the right direction and that the small jobs tackled by the Stewards are having a noticeable impact on the appearance of the Parishes. To report a highways issue, please call the Highways Hotline on 0845 6096609.

Do you enjoy helping people in your community?

The County Council's Meals on Wheels team is looking for volunteer drivers to help deliver a hot meal to those individuals who need it most. You'll be given the opportunity to meet people and make new friends while supporting some of the most vulnerable people in your own community. You can offer to help for as much time as suits you. Please contact the local Meals on Wheels team on 01229 894338 to find out more.



Joan Stocker,
Rivendell, Brook Road,
Windermere
015394 44403



Jim Bland,
Oakridge,
Underbarrow,
Kendal.
015395 68576

This is the last time Joan's photograph will appear on this page. She has served as a County Councillor for 12 years and held the posts of vice chair of Local Committee, Cabinet member for Education, and Deputy Leader of the Council. Joan says "holding office and attending meetings in Kendal and Carlisle are all important but the greatest satisfaction comes from helping with local problems and especially chairing the Neighbourhood Forum". Joan is still a Windermere Town Councillor.

Never a spare moment

The Community Safety Partnership has produced an updated list of activities in the local area available for young people. Get a copy from our website: www.hub-news.org

Bike Marking on the Glebe

The Lakes Neighbourhood Policing team, the COPS team and other members of the South Lakeland Crime and Disorder Partnership will be providing FREE security marking for bikes between 11am-4pm on the weekend of August 8-9. Please come along - don't forget your bike!

Meet to Eat

Mrs Florence Burston (aged 100) enjoys a roast lunch with friends at a recent Meet to Eat. The lunch club meets at Windermere Methodist Church on the first Thursday of the month at 12 noon and welcomes local residents. For further details, please telephone 015394 42120.



Events Extra

June 11 - RNLI Jazz Cruise

The Lake District Branch of the Royal National Lifeboat Institution are holding an evening 'Jazz Cruise' on Windermere at 6.45pm. Tickets are £10, available from Richardson's Butchers, Bowness.

Saturday June 20 - Ladyholme 25th Anniversary Open Day, 11.30 am to 3.00 pm

Sunday July 12 - Churches Together Cruise

With the Salvation Army Carlisle Citadel Band. Board at Bowness Bay from 6pm, sailing at 6.30 pm. Cruise lasts 1 1/2 hours. Tickets (£5 adult/£1 child) available from all Windermere and Ambleside Churches and on the day from Bowness Pier Ticket Office. Contact Ian Thompson for details on 015394 45607.

August 1-2 and 8-9 - Lions Family Fun Weekends

Family fun days including live bands, climbing wall, mini quad bikes, cycle display teams, Lions 'Bouncies' & Taylors Funfair Total Sailing & Lake District Boat Club Boat Parade to be held on Saturday August 8, followed by a Fantastic Firework display at dusk.



St Mary's Hospice - Caring for Local People Throughout South Cumbria

St Mary's is the dedicated provider in South Cumbria of comprehensive specialised supportive and palliative care for people with life-limiting conditions. Patients are cared for either as in-patients, by attendance at day clinics or therapy sessions, or increasingly at home. Our holistic programmes address the physical, emotional, social and spiritual needs of both patients and carers.

Opening of our New Shop

St Mary's currently has 6 shops; the aim of these is to provide a regular and sustainable source of income that supports the good work of South Cumbria's only adult hospice. On the 21st May we will be opening a new charity shop at 53 Quarry Rigg in Bowness. The shop will sell a wide variety of donated items.

At St Mary's we pride ourselves in offering a wide variety of items at the best possible prices so please come and visit us - you don't know what you might find! We are always in need of good quality donations; we can accept clothing in any condition as we raise funds from damaged and worn out items.

Can you help us?

Volunteers at St Mary's are a valued and essential part of the service that we provide. We would not be able to run all our services without volunteers. Could you help us for a few hours a week in our Bowness shop or at St Mary's in Ulverston? If you are able to share some of your time and skills and would like to volunteer please contact Zoe Guest on 01229 580305/483773 or email

volunteers@stmaryshospice.org.uk
www.stmaryshospice.org

Third Monday of the month - Age Concern advice and information surgery

No appointment necessary, any over 55 issue. 01539 728180

Every Thursday 11am-3pm during summer - Windermere Community Church

South Lakes Youth for Christ offers young people a place to hang out, food and a range of activities. To find out more contact Vicki Grant on 07811227608.

Community Safety Partnership News

Carol Philpotts from **Connexions** is working with a group of **Lakes School students** to encourage young people to become more involved in our work. Young people now attend meetings and their views are actively sought on a wide range of community issues, including the youth shelter and proposed Multi Use Games Area.

Multi agency **Streetsafe** events have taken place at Booths in Windermere, Broad Street and at the Lakes School. The feedback from these is used by partners to plan future activity, particularly relating to young people. Based on feedback from Streetsafe events in Kendal secondary schools, where young people felt there was nothing for them to do, a pilot project of six **discos** ran from Oct to March. They were so successful that the police have repeated the format in Windermere with the first disco being held at the Wheelhouse in Bowness. More are planned.

The **Queens Park youth shelter** now has sides to provide more protection from the weather.

The **Barwatch** scheme covers all the licensed premises in Windermere and Bowness and provides an opportunity for licensees to ensure a safe environment for through the exclusion of those whose behavior is violent or abusive. A committee of licensees considers bans at regular meetings and the length of ban ranges from 3 to 12 months, with some bans also being reviewed annually. Barwatch is an effective tool against alcohol related violent crime.

South Lakeland CDRP are continuing the **Lock It Or Lose It Campaign** to remind people of basic crime prevention techniques. South Lakeland is one of the safest places in Cumbria and the whole North West, yet some of the crime here would not occur if we simply remembered to turn a key in a lock!

An innovative way to deal with a spate of purse thefts across the district has been the introduction of '**purse bells**'. If someone tries to take the purse, the bell rings and alerts the potential victim and those nearby whilst deterring the thief. The bells have been a huge success and are available in Windermere: contact PCSO Sarah Blacow.

South Lakeland Crime and Disorder Reduction Partnership has **reviewed its priorities** to ensure that they are still concentrating on key community concerns. Priorities include anti-social behaviour, criminal damage, violent crime, burglary and domestic violence. Further details are available on SLDC's website, www.southlakeland.gov.uk or by contacting the Strategy and Performance Unit (01539 733333).

Multi Use Games Area for Windermere

As part of the Decent Homes Programme, South Lakes Housing has been allocated nearly £1M to spend on Community and Environmental Projects on its estates in South Lakeland.

A proposal has been made for this money to be spent on building Multi Use Games Areas (MUGAS) for the benefit of estates in the district. To date estates that have benefited from successful MUGAs are Hallgarth, Kirkbarrow and Sandylands in Kendal, Castlefield in Ambleside and Honeypot, Ulverston. Further development is also proposed

for the Croftlands estate Ulverston.

A MUGA group, including South Lakeland District Council, South Lakes Housing, Cumbria Police and Young Cumbria, is very keen to hear what local people think about this idea, and want to consult as many people as possible.

To find out more and take part in the consultation, go online at southlakeshousing.co.uk or contact Fiona Harrison at: f.harrison@southlakeshousing.co.uk Telephone 01539 717704 The deadline for comments is June 22, 2009.

Air Show Reaches New Heights

(Continued from front page) Ken Burchill of the Hydro told us: "We all had a poor winter so with things looking up what better way to promote the area than sponsor something really exciting and get people into the area!"

The Vulcan, Britain's defence in the Cold War, is expected to be as big a draw as The Reds. For the 9th consecutive year the Rotary Club of Windermere is presenting their highly successful Airshow & Family Weekend on July 25-26, 2009. This event has become one of the major attractions in the Cumbrian Summer calendar.

The Red Arrows will appear late Sunday afternoon as a thank

you display from the RAF. The Vulcan display is on Saturday, starting at lunchtime with The Yakovlevs aerobatic display. These four Russian built planes are back by popular demand.

Clive Langley says "With 4 different aerobatic displays and all the other aircraft this will easily be the biggest Airshow the Rotary Club has organised to give everyone a great day plus donations for charity. This year these will include the Great North Air Ambulance, our local First Responders and Diabetes UK. He adds "If anyone would like to make a film for us of all the events we would like to hear from them."

Library Gardens and Ellerthwaite Square

Misbehaviour in Library Gardens and around Ellerthwaite Square continues to cause concern. Local consultation by Windermere Town Council has resulted in the draft Community Plan suggesting the regeneration of Ellerthwaite Square and Library Gardens "to provide accessible, safe and appealing space for community and visitor use."

Local organisations have recognised the recently completed work on Crescent Road resulted in 'significant visual enhancement' and are encouraging efforts to seek public realm improvements to other central areas of Windermere.

What do you think? What improvements would you like see at Library Gardens and Ellerthwaite Square? Send your suggestions to the editor (details on back page).

Get Out and About This Summer

New 'Give the Driver a Break' leaflets produced by the Lake District National Park and Friends of the Lake District are now out. With lots of ideas for days out in the National Park, there are also discounts for bus users. The leaflets cover Ambleside and Windermere (the 555 and 599), as well as Coniston, Borrowdale and Derwentwater, Keswick and Ullswater, Honister and Buttermere, Langdale and new for 2009 the Yorkshire Dales National Park, Sedbergh and the Howgills.

Sit back and enjoy the view! Pick up a leaflet from the Tourist Information centre or visit www.fld.org.uk.

Mayor's Missive

'Where does the time go?' seems to be something we hear more and more in both our work and home lives. It certainly does not seem 12 months ago that I was elected Mayor of Windermere.

During the year your Council has been extremely active, meeting at least twice a month to conduct regular Council business. Many Councillors also attend a wide variety of meetings of local organisations to represent of the Council. The year has seen development of a reinvigorated Community Action Plan which is available in draft form on The Hub website, www.hub-news.org The plan means the Town Council can ensure that community concerns are properly addressed.

I would like to thank all who have helped with the plan, from those who attended the public meeting last year to the volunteers who helped formulate the plan itself. Once the draft plan has been reviewed and shared with partners for feedback we will arrange for printed copies to be made available at the library and elsewhere, and online via The Hub website. The Council will shortly be employing a Town Steward who will help with maintenance and cleanliness in Windermere and Bowness, supplementing the excellent work being done by the local Highways Stewards employed by Cumbria County Council.

I would finally like thank all of my fellow Councillors for their dedication and support during this past year and also the Clerk to the Council, Brian Whittaker, who has helped guide, advise and support the Council throughout the year

Councillor Bill Smith, Mayor of Windermere.

Promoting independence for visually impaired people

South Lakes Society for the Blind is a local voluntary organization that has provided support for people with a visual impairment for over 50 years. SLSB is not affiliated to any national organisations and is entirely reliant on local donations. SLSB aims to help people keep their independence in their own home and integrate into their local community.

SLSB's Windermere Support and Information Group provides social contact for its fifteen regular members with guest speakers, shared experiences and outings. The Group needs volunteers to drive members to and from meetings at School Knott Close Sheltered Housing on the second Wednesday of every month. Members live within a 2 mile radius of School Knott Close. Volunteers are also needed to help with refreshments and making the members feel welcome. SLSB needs volunteers for home visits to assist with a range of tasks to help visually impaired people stay independent.

The Society also helps to run a monthly Low Vision Clinic at the Goodly Dale Health Centre. If you are unable to read print easily with your corrected spectacles, you can self-refer into the clinic; you need to have seen an optician within the last six months. Ring the Community Patient Contact Centre at the Westmorland Hospital on 0845 055 9990.

Scott Hemsley is SLSB's community development co-ordinator. Scott visits people in their own homes to provide



extra lighting, big button telephones, talking clocks and other equipment. Charles Ely is SLSB's technology advisor and helps people with computer use—anything from improving the screen contrast to text-reading speech software if someone cannot see the screen at all.

The VITAL group for people of working age organizes a range of activities including sailing and canoeing on Windermere and swimming at Windermere Manor pool, with a drink and chat afterwards.

If you or a member of your family has a sight problem and would like to discuss the services we offer in Windermere further, please contact Scott Hemsley on 01539 742633. If you are willing to volunteer your help, please contact Janet Eardley on 01539 742633.



Are you able to cook a variety of healthy, balanced, family meals? Have you ever moaned about people living on pre-prepared supermarket food? Have you ever thought that some of these people have never been shown how to cook and would love to have the skills that you take for granted?

The Women's Institute have been funded by the Food Standards Agency to deliver a course called 'Let's Cook!' The course is run throughout the country by volunteer tutors who take a group of 6-10 mothers with young children

Let's Cook!

through a variety of tasty, simple recipes over six weekly 2-hour sessions. The group prepare and cook a meal, which they can then sit down and eat with their children.

I became a volunteer tutor last year and ran a course at the Hallgarth Community Centre in Kendal during November and December. It was a great success as the six mums and the helpers really enjoyed themselves and learnt a lot. I am looking for groups and venues where I could run two more courses before March 2010 when the FSA funding will come to an end. If you know of a group that would benefit from the course please contact me, Marion Want, on 015394 88445.

Life Advert goes here



Meals on Wheels and the Windermere Day Care Centre

Coming to the rescue of the Meals on Wheels service recently was the Bowness & Windermere Community Care Trust (BWCCT). For various reasons, the stalwart WRVS Volunteers were relinquishing their role in organising the ordering, supply and cooking of these meals from the Marchesi Centre in Windermere. They are however continuing to undertake meals delivery.

Cumbria County Council wished to see the service move in-house and for a time it looked like the Marchesi Centre's kitchen could close down. BWCCT offered to take on the organising role so that meals could still be prepared there (protecting the viability of the Marchesi Centre) and a number of former WRVS Volunteers came forward to help with cooking and delivery.

BWCCT also operates a Day Centre at the Marchesi Centre on Mondays and Fridays for elderly and frail members of the immediate area. The Day Centre will also use the meals supplied from the kitchen so it has been a win-win for all concerned.

If you know of anyone who might benefit from a surprisingly jolly day out at the Day Centre (or if you are interested in volunteering to assist us and have fun yourself) please contact Nigel Kelly on 07874 009 808.

Growing Shoots

Demand for space to grow fruit and vegetables is taking off in Windermere, Bowness and Troutbeck Bridge. With very few allotments in the area, and none of those currently available, a group of would-be gardeners has formed to look for suitable growing space.

So far over 60 local people have registered their interest in 'growing their own'. A steering group has been formed, and people have been scouring the locality for potential growing land. Meetings have been held with landowners about the possibility of new allotment sites. Advice has been sought from growers elsewhere in the county, including Sedbergh where a new allotment site opened recently.

If you are interested in allotment gardening, contact Debbie on 88261 or Paul on 40021 and we will add you to our mailing list. If you have land to spare, or a large garden you cannot manage, get in touch with us to see if it can be put to good use.



About the Hub: The Hub is compiled quarterly by South Lakes Development Trust from submissions from the community. To submit an article, contact us at editor@hub-news.org or on 015394 40020.

Forest Schools Initiative at Goodly Dale School

Goodly Dale is taking part in the national "Forest Schools" initiative. The scheme encourages children to use the outdoors as a place to learn in all areas of the curriculum.

Although there are both urban and rural "forest schools" across the Country, Goodly Dale is fortunate to have extensive grounds around the school for the children to explore in a safe environment.



For two hours a week, all the five to seven year olds, clad in waterproofs provided by the school when needed, use a wide range of simple equipment such as ropes, spades and twigs and branches to make dens, build nests and even climb small trees as well as examining plant and insect life. Their most ambitious project so far is to construct a large yurt! All these activities are supervised by trained staff, assisted by volunteers.

As well as having great fun and learning about the natural world about them, the children also learn how to use their own initiative and how to cooperate and share with others. It is good to see how they gain more confidence in themselves over the weeks and this all contributes to the rest of their learning in school. - Michelle Kershaw, Governor

Model Boats Stay Afloat

After a lengthy search, the Windermere Model Boat Club have a new home. Ted Greg, club secretary, explains: "We are now sailing from the shore of the Royal Windermere Yacht Club, and invite anyone interested in model boats (whether sail, electric or steam) to come along on Thursdays and see what we are about—you will be assured of a warm welcome!" Enquiries to Ted Greg on 015394 88715.



Good response to consultation about Bowness Bay and The Glebe

Residents, businesses and visitors have had the chance to give their opinions on the future of Bowness Bay and The Glebe. Funded by the Northwest Regional Development Agency (NWDA) and the Lake District National Park Authority, consultants BDP are working on plans to improve the look of the Bay, while gathering the opinions of local people.



The first stage of public consultations was held in late April and early May, using a 'blank sheet of paper' approach. More than 200 people took part in the two events and their comments will inform options for the area's future. You can still view the exhibition on the LDNPA website. Feedback from the consultation will also be presented on this website: (<http://tinyurl.com/o9u8ur>).

To discover further options for the area look out for the next round of public consultations starting in June.

There's a New Sheriff In Town...

A long-term local resident has had the great privilege to be inaugurated as the High Sheriff of Cumbria for 2009-2010.

Susan Thornely, a Windermere resident since 1961, has taken on this ancient office, bringing her local knowledge and connections to a position that supports the Police and Judiciary, as well as enabling her to build on many years of charitable work: "This is not about dressing up in a special costume – although I have to do that too!" said Susan. "As High Sheriff I help to make connections between people right across Cumbria, ensuring local charities can operate more effectively, and support the Police in their vital work."

Only two months into her role, Susan has already presented bravery awards to Cumbrian Police officers, advised young business-people through a long-standing involvement with The Princes Trust and sat in on several criminal court cases. "As someone who has run - and sometimes struggled with - a business, it's wonderful to be able to help others starting out

in business life," Susan said. "and I felt immensely privileged as High Sheriff to be giving awards to some very brave police officers and have often felt near to tears when doing so."



During her year in office our High Sheriff will be working closely with Crimebeat, the national charity that encourages young people to get involved with crime reduction activities and create safer communities.

At a local level Crimebeat encourages groups of young people from 5 to 25 to develop their own ideas on crime reduction and turn them into successful projects. Crimebeat can offer grants and present awards to the very best schemes.

If you want to find out more about our new High Sheriff, follow Susan's blog online at cumbriahighsheriff.blogspot.com

Deissen Goes Family Friendly

Diessen am Amersee is taking a family-friendly approach to its twin-town of Windermere. Diessen's twinning committee is keen to contact families in Windermere Parish.

Local families will be especially welcome to visit Diessen in Bavaria, southern Germany, on the edge of the Ammersee lake. Accommodation can be arranged through the Twinning Association with families or in B&B/self catering. The Diessen Committee will visit in August and would love to meet anyone who is interested in learning more about our twin town. For further details please contact Hazel Macfarlane-Wenzel on 015394 47476. In May 33 schoolchildren from Diessen visited the Lakes School in Windermere and enjoyed a Lake tour, an evening at the Phoenix Youth Centre and a visit to Barrow Dock museum.

The next Twinning Garden Party is at the Fairfield Guesthouse in Brantfell Rd, Bowness at 2pm on Sat 13th June. Come and enjoy an afternoon of lawn games, and help to raise funds for twinning activities.

Crown Green Bowling

Although Cumberland and Westmorland share a common wrestling tradition, this does not apply to the sport of bowls!

Cumberland follows its Scottish neighbours in playing flat green bowls whilst Westmorland (and indeed Lancashire north of the sands) has traditionally played the game of crown green bowls. There is a distinct line running from Keswick to Shap that divides the two sports. Although Westmorland is the northernmost outpost of crown green, it is still very popular.

Kendal has four clubs and nearly every village in South Lakeland has its own crown green club which compete in intensely competitive leagues. As our sport does not receive the television coverage that is given to flat green, it is still seen as something of a novelty by visitors to the area who are bemused by the sight of different games being played simultaneously on the same green. The only way to understand how it all works, is by having a go!

Bowness Bowling Club welcomes visitors to try the game and anyone who would like to play regularly for the Club. For more information contact the Chairman, Jim Mophet, on 015394 42567 or visit the Club on Longlands Road, Bowness.

New SLDT Website Unveiled

South Lakes Development Trust has updated its website www.sldt.co.uk, offering a more interactive site to ensure that information about the Trust's activities is regularly updated.

The 'blog' style presentation also allows for online comment and feedback improving effective community engagement. Issues raised will help the Trust identify those areas where its social enterprise constitution, and charitable status, can help deliver solutions that might not otherwise be available through our Parish, Town, District or County Councils.

Next Edition: To be kept informed about the deadline for the next edition, join our contributor mailing list

Advertising in the Hub

You may have noticed more advertising in recent editions of The Hub. Without doubt the opportunity to advertise in a publication that is delivered to 5500 households across Windermere and Bowness offers an extremely attractive medium to many local businesses.

Advertising helps promote our local businesses whilst generating income to support the production and distribution of The Hub. In the present economic climate we should all support local shops and services—it is often not necessary to shop outside the area at all.

We intend to keep The Hub strong on news, rather than advertising, although we can include a few more local advertisers.

In order to keep our community magazine healthy, we would like feedback from you on the value of The Hub to you and whether we can find ways of controlling costs.

Would you be willing to pay a small annual subscription to help cover costs? Can you suggest other ways of ensuring that we can assure delivery to 5500 homes without the costs of Royal Mail? Would you pick up The Hub from the library or elsewhere if it was not delivered directly to you? Do you always receive every edition of The Hub? Please fill in The Hub questionnaire on our website or a paper questionnaire from the library.

Help us to maintain and improve The Hub. Like our local shops and services, your support can make a real difference.

Littering in Lakeland

We live in a generally very clean and tidy part of the world, but littering is more obvious because of that. In recent Streetsafe interviews with shoppers at Booths, littering topped the list of community worries. Keeping Lakeland spick and span is important for our quality of life, and for the local economy, as visitors expect the very highest standards of cleanliness in such a beautiful place.

This year's annual Winderclean saw volunteers collect dozens of bags of rubbish from our streets and lakeshore, shows that the problem is not going away and that committed local people are prepared to roll up their sleeves and get stuck in.

Windercleaners this year found fewer large flytipped items, but more general litter, especially drinks bottles and cans and bags of dog mess hanging on bushes. Town councillor Lisa Greasley said: "more of us could pick up the odd bottle or can on our way to the shops or work, and pop it in a litterbin. It doesn't take much to make a real difference."

There is also scope to discourage the real culprits – those who drop litter in the first place. The Hub recommends you talk about littering to your family and friends and encourage them to do the right thing. Don't ever drop litter yourself. And set a good example – pick up (clean!) litter whenever you can and put it in a bin.

Contact Details:

The Hub, c/o SLDT, 015394 40020
Windermere Business Centre, editor@hub-news.org
Windermere, LA23 2HJ www.hub-news.org